

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/79

dt @ Chennai-6 the 27.06.13.

Sub: Extension of four new STVs to two more plans in prepaid mobile services – reg.

Ref: (1). C.O. Ir no. 26-4/2012-T&C-CM Circular no.110/12-13 dt 24.01.2013.

(2). S&M-CM/164/Booster Cards-STVs/12-13/55 dt @ Chennai-6 the 26.02.13.

In continuation of this office letter under ref (2), approval of the competent authority is hereby conveyed for the applicability of four STVs (2 STVs with Longer Validity) to two more plans-**Student Special & Nesam Gold** under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with immediate effect**. The details are given below:-

| MRP of STVs in Rs.(incl. of S.Tax) | 15 | 43 | 17 | 31 |
|---|------------------|---------|------------------|---------|
| Validity in days | 30 days | 90 days | 30 days | 90 days |
| Free Usage in Rs. | NIL | | NIL | |
| O/G Call charges | | | | |
| Local On-net | 1p/sec | | 50p/Min | |
| Local Off-net | 1.2p/sec | | 60p/min | |
| STD On-net | 1p/sec | | 50p/Min | |
| STD Off-net | 1.2p/sec | | 60p/Min | |
| Reduced FNF call charges to 2BSNL Local numbers | As per Base Plan | | As per Base Plan | |
| All other charges | | | | |

- All the above four new STVs could be activated through SMS also & are placed in Group I and are applicable as long as the customer is in Home LSA only & while in roaming, necessary charges as per the plan will be charged.
- All the above four new STVs are NOT applicable to Jaijawan and New Nesam Special plans.
- All other terms and conditions will remain same.

S. BAMA
(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.